



From Production to Application:

THE #P2X CONFERENCE

Frankfurt, 26th to 27th November 2024

SPONSORSHIP PROGRAM PACKAGES

WHAT TO EXPECT

26./27.11.2024, Frankfurt/M | two-day-conference | 40+ presentations from renowned experts | clear focus on practical, technical challenges arising along the value chain of hydrogen and its downstream products | space for information exchange and networking | get-together

WHY ATTEND?

From Production to Application: THE #P2X CONFERENCE in Frankfurt is your place to get in touch with other international P2X experts. Get the latest first-hand information, meet renowned experts from the entire value chain, find fresh ideas, and make new contacts.

TOPICS COVERED

Electrolysis and other production processes for hydrogen | syntheses for eFuels and hydrogen derivatives incl. ammonia and methanol | application in heavy-duty transport, shipping and aviation | application in the process industries, steel & chemicals | safety-related issues | transport and logistics | technical-economic assessment of entire supply chains & their business cases in a national and international context | ...



LOCATION KAP EUROPA

Entering Kap Europa is already an **emotional experience**. The large, floor-to-ceiling window fronts and high ceilings create a unique backdrop. The location combines **sustainable construction with first-class conditions** for successful events. Kap Europa is the first convention building worldwide to be awarded **Platinum Certification by the German Sustainable Building Council (DGNB)**.

There are many individual branding options for sponsors in the location. We will be happy to provide you with a customised offer on request.



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01 BASIC PACKAGE



THE BASIC PACKAGE OFFERS EVERY COMPANY THE CHANCE TO BE VISUAL AT THE P2X CONFERENCE 2024.

- Company logo on conference website www.p2xconference.com
- Company logo on the sponsors overview on the conference app
- Company logo on sponsor banner in the conference area

2.500 € + VAT

Logo must be provided by the sponsor.



02 LANYARD SPONSORING



MOST USED ITEM

- [Basic package](#)
- Company logo on the conference lanyard distributed to all conference attendees

Already booked

6.000 € + VAT

Includes material and production costs; lanyards will be produced by the conference organizer. Logo must be provided by the sponsor.



03 WELCOME GIFT

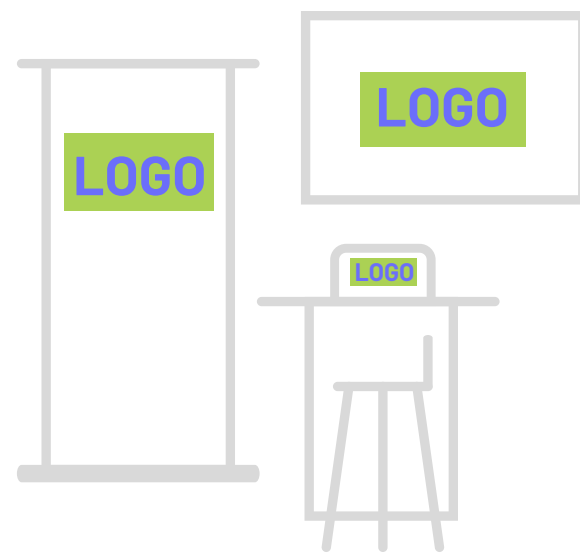


WELCOME ALL ATTENDEES

- [Basic package](#)
- Providing a company branded welcome gift to all attendees

4.000 € + VAT

Welcome Gift (including production costs) and logo must be provided by the Sponsor. The conference organizer can provide the production of a give-away on request. Please contact us. The costs must be covered by the sponsor.



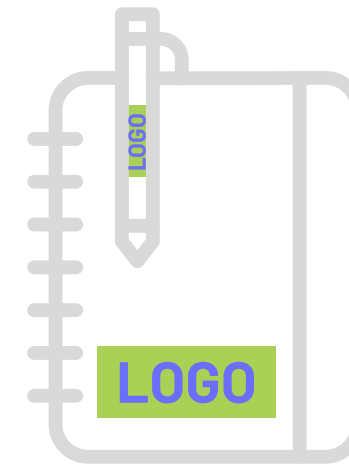
04 COMPANY-TABLE

10 Sponsors

INDIVIDUAL PRESENTATION OPPORTUNITY

- **Basic package**
- Table with chair in the central break area
- 1 Power outlet (approx. 3 kW)
- Sign with company logo on the table
- Placement of one roll-up banner
- Additional booking of equipment possible (e.g. monitor, counter etc)*
- **Complimentary conference pass for 1 attendee**

4.500 € + VAT



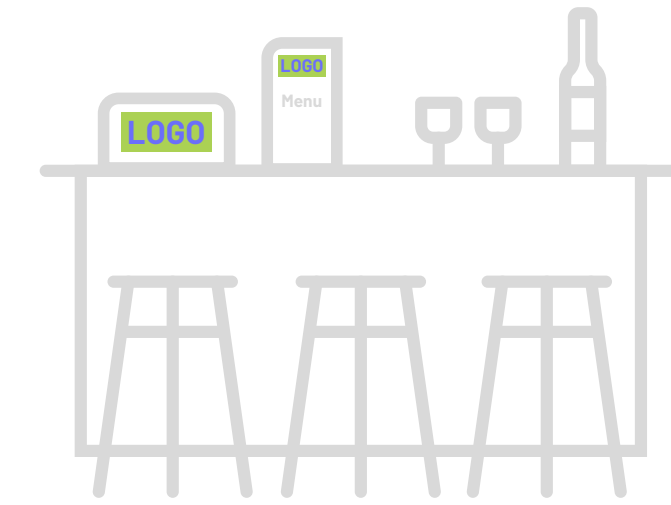
05 PENS & NOTE-PADS / SEAT ADVERTISING

1 Sponsor

STRONG VISUAL PRESENCE

- **Basic package**
- Pens and notepads branded with the company logo
- Notepads and pens Notepads and pens will be distributed to each seat (Parliamentary seating)

4.000 € + VAT



06 DINNER & WELCOME RECEPTION

1 Sponsor

GOOD NETWORKING POSSIBILITY

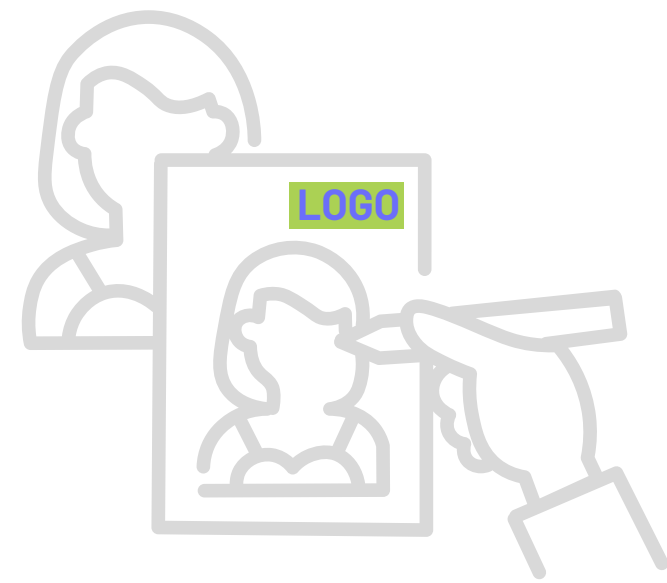
- **Basic package**
- Signs with Company logo on bars and food tables in the dinner areas
- Large projection screen for company logo/key visual in the dinner area
- Company logo on menu card
- Welcome address (3-5 Minutes)
- **Complimentary conference pass for 1 attendee**

9.500 € + VAT

Includes costs for table and chair. Signage for the table will be produced by the conference organizer. Roll-up banner and logo must be provided by the sponsor. *Costs for additional equipment will be charged to the sponsor.

Pens, notepads and logo must be provided by the sponsor. The conference organizer can provide the production of pens & notebooks on request. Please contact us. The costs must be covered by the sponsor.

Logo must be provided by the sponsor. Dinner will be organized by the conference organizer.



07 ENTERTAINMENT EVENING EVENT

1 Sponsor

LASTING IMPRESSION OF YOUR COMPANY, PARTICIPANTS TAKE YOUR COMPANY LOGO WITH THEM

- [Basic package](#)
- Quick sketch artist who creates portraits of the guests during the welcome reception and dinner.
- Your logo on the drawing paper

5.500 € + VAT

Logo must be provided by the sponsor. Entertainer will be organized by the conference organizer.



08 MOBILE APP HEADLINE SPONSOR

1 Sponsor

HIGH AWARENESS

- [Basic package](#)
- Your company logo / banner ad will appear on the main screen upon initial
- Visible for all users
- A banner click will lead to a sponsor-provided URL

5.000 € + VAT

Logo must be provided by the sponsor. The banner is created by the conference organizer.



09 MOBILE APP BANNER AD SPONSOR

4 Sponsors

DRAW ATTENTION

- [Basic package](#)
- Banner ad rotation with other sponsors
- A banner click will lead to sponsor provided URL

3.000 € + VAT

Logo must be provided by the sponsor. The banner is created by the conference organizer.

WE WILL BE PLEASED TO HELP YOU WITH ALL YOUR SPONSORSHIP ACTIVITIES FOR THE P2X CONFERENCE 2024, DISCUSS YOUR IDEAS AND SUPPORT YOU IN IMPLEMENTING THEM.

YOUR CONTACT PERSON

Stephanie Smieja

Phone: +49(0)69 6603-1968

Email: stephanie.smieja@vdma.org

BOOKING FORM SPONSORSHIP PROGRAM

Please make your selection of the desired packages and fill in the address fields. Then save the PDF file and send it via e-mail to the following email address: stephanie.smieja@vdma.org. Thank you very much!

Packages

01. Basic Package	2.500 € + VAT
02. Lanyard Sponsoring Already booked	6.000 € + VAT
03. Welcome Gift	4.000 € + VAT
04. Company-Table	4.500 € + VAT
05. Pens & Notepads / Seat advertising	4.000 € + VAT
06. Dinner & Welcome Reception	9.500 € + VAT
07. Entertainment Evening Event	5.500 € + VAT
08. Mobile App Headline Sponsor	5.000 € + VAT
09. Mobile App Banner Ad Sponsor	3.000 € + VAT
Special Offer As a sponsor, you have the opportunity to book 1 additional ticket for the special price of	990 € + VAT
Individual branding option I am interested in individual branding options, please contact me.	

Total sum in € (excluding VAT)

* The participation fee will be charged via the invoice for the sponsorship services. You will receive a booking code to book the ticket in the shop free of charge.

Company / Organization

Company / Organization

Street

Postcode

City

Country

Phone / Fax

Internet

Email

Owner / Director

VAT-ID(EU-Countries)

Alternative address for invoice

Company

Street

Postcode

City

Country

VAT-ID(EU-Countries)

Contact person

Name

First name

Title

Position

Email

Phone / Fax

Mobile

Yes, we have noted and acknowledged terms and conditions for sponsoring.

Place and date

Company stamp and legally binding signature

VDMA Services GmbH

GENERAL TERMS AND CONDITIONS FOR SPONSORSHIPS WITHIN THE FRAMEWORK OF THE INTERNATIONAL P2X Conference 2024

Article 1 Scope of application of the General Terms and Conditions

1.1 VDMA Services GmbH, Lyoner Str. 18, 60528 Frankfurt am Main, Germany ("VDMA Services"), is the organizer of the International P2X Conference 2024 (the "Event"). Within the framework of the Event, VDMA Services offers.

1.2 The contractual relations between VDMA Services and the Sponsor (the "Parties") are governed by these General Terms and Conditions (the "Contract").

1.3 Sponsorship bookings must be made using the official booking form of the Event and are subject to acceptance of these General Terms and Conditions. The booking form, duly completed and with a legally binding signature, must be sent by post, fax or email to

VDMA Services GmbH
Lyoner Straße 18
60528 Frankfurt am Main
Germany
Phone +49 69 6603 1892
Telefax +49 69 6603 2143
Email info@vdmaseservices.org
Internet www.vdmaseservices.de

1.4 Deviating or supplementary conditions of the Sponsor are not taken into account. This also applies to general terms and conditions of the Sponsor.

Article 2 Admission / Confirmation

2.1 Only companies and institutions with a direct connection to the Event topics, the Event participants or the industries represented are admitted as Sponsors. Whether or not a Sponsor is admitted is decided by VDMA Services at their own reasonable discretion.

2.2 Sponsorship options will be awarded in the order of receipt by VDMA Services. If a sponsorship option has already been filled otherwise, alternatives may be offered.

2.3 An applicant has no right to demand to be admitted as a Sponsor. The admission as a Sponsor will be confirmed in text form. The admission is valid for no other than the company or institution named in the confirmation. Once the confirmation has been received, the Contract between the Sponsor and VDMA Services is deemed concluded (conclusion of Contract).

2.4 VDMA Services may revoke an existing admission if this was granted on the basis of false requirements or information given or if admission requirements subsequently cease to apply.

Article 3 Exclusivity

3.1 VDMA Services may enter into contracts with other sponsors, unless the organizer has explicitly guaranteed exclusivity of a service within the sponsoring package.

Article 4 Scope of the Contract

4.1 Performance by VDMA Services and counter-performance by the Sponsor are specified in the individual sponsorship offer.

4.2 The Sponsor is responsible for the items they contribute. VDMA Services does not bear any insurance risk. Sponsors are advised to take out suitable insurance cover.

Article 5 Fee / terms of payment

5.1 The Sponsor is obliged to pay VDMA Services the fee pursuant to the sponsorship offer.

5.2 Payment is due 14 days following conclusion of the Contract and receipt of the invoice by the Sponsor, without deduction. The relevant date is the date when the amount is credited to the VDMA Services bank account.

5.3 All prices quoted are exclusive of the statutory value added tax.

Article 6 Cancellation and non-performance by the Sponsor

6.1 The Sponsor may cancel its offer free of charge only until admission is granted by VDMA Services GmbH.

6.2 If the Sponsor withdraws from the Contract after admission, it must pay damages.

The prorated fee that is payable as damages is as follows:

- 25% of the agreed fee if cancelled up to 5 months prior to the Event; and
- 50% of the agreed fee if cancelled less than 3 months up to 1 month prior to the Event; and
- 100% of the agreed fee if cancelled during the one-month period directly preceding the Event.

The Sponsor may prove that there is no damage at all or that the damage incurred is less.

6.3 A cancellation must be made in text form. The relevant date is the date of receipt by VDMA Services.

6.4 The contractual fee is also due in full even if the Sponsor does not use all the services under the Contract.

Article 7 Cancellation and non-performance by VDMA Services

7.1 Should VDMA Services be unable to fulfil their contractual obligations towards the Sponsor, they will so notify the Sponsor as soon as reasonably practicable. VDMA Services will offer the Sponsor an equivalent alternative, depending on the nature of their non-performance.

7.2 Should VDMA Services be unable to hold the Event due to the occurrence of force majeure, in particular - but not limited to - natural disasters, war, civil unrest, strikes, epidemics, pandemics, governmental measures or other unforeseeable events beyond the control of VDMA Services, they will notify the Sponsor as soon as reasonably practicable. The ongoing

effects of the corona pandemic are deemed a pandemic within the meaning of sentence 1.

7.3 Should VDMA Services be in a position to hold the Event at a later date (reschedule), they will inform the Sponsor as soon as reasonably practicable. If the Event is rescheduled, the Sponsor may choose not to participate on the changed date. The Sponsor must notify in text form VDMA Services of its decision no later than one week following receipt of the reschedule notice.

7.4 In the cases pursuant to 7.2 and 7.3 above, the Sponsor may claim reimbursement of payments already made, minus prior advertising costs incurred.

Article 8 Liability

8.1 VDMA Services' liability is limited to cases of intent and gross negligence or culpable injury to life, body or health.

8.2 In the case of a slightly negligent breach of a fundamental condition of Contract, liability on the part of VDMA Services shall be limited to reasonably foreseeable damage that is intrinsic to the Contract.

8.3 VDMA Services does not accept warranty for advertising and image activities achieving the effect intended by the Sponsor.

Article 9 Data protection/privacy

9.1 Following the booking process, data provided by the Sponsor (company name, postal address, contact person, telephone/fax number and email addresses) will be stored and processed.

In particular, VDMA Services use personal data:

- to process orders and business transactions with the Sponsor;
- to send out offers in connection with the Event;
- for Event-specific information before and after the Event;
- to get into contact and for inquiries and queries;
- to send information and advertising material by ordinary mail;
- to forward selected data to specific contractors in fulfilment of the Contract;
- to prepare personalized tickets; and
- for evaluations for statistical purposes.

9.2 Further information on individual rights and general information on how we manage personal data can be found at www.vdma.org/en/daten-schutz.

9.3 VDMA Services only store and use personal data for as long as this is necessary to perform the Contract. VDMA Services will only use these for the purposes for which data have been collected or to comply with legal requirements regarding reporting or document retention. The Sponsor may at any time object to the use of its data for the above-mentioned purposes, in particular for the sending of Event-specific information before and after the Event and the sending of offers in connection with the Event. Email to: vdmaseservices@vdma.org.

Article 10 Good conduct, information and confidentiality

10.1 The Parties undertake to show mutual respect, good conduct and loyalty. The Sponsor is obliged to take into account the interests of VDMA Services. In particular, the reputation and image of VDMA Services as a service company of VDMA e. V. and the image of the sponsored Event deserve to be protected.

10.2 The Parties shall inform each other as soon as reasonably practicable about any circumstances and changes that are relevant for the implementation of this Contract.

10.3 The Parties undertake to maintain confidentiality towards third parties regarding the content of the individual sponsoring contracts, including without limitation the individual items of performance. A Party may disclose to a third party details hereunder only if and when it has obtained the express, written consent of the other Party, in order to safeguard one or both Party's/Parties' interests that deserve protection, or in the case of statutory disclosure requirements. This obligation shall survive the termination of this Contract.

Article 11 Duration of the Contract

11.1 This Contract enters into force upon receipt of the booking confirmation issued by VDMA Services.

11.2 This Contract ends upon cancellation or end of the Event and fulfilment of each and any obligations owed by either Party.

Article 12 Limitation period

12.1 The limitation period is 12 months and starts at the end of the week when the Event ends. Cases of intent, gross negligence and culpable injury to life, body or health are excluded from the short limitation period. In this respect the statutory limitation periods apply.

Article 13 Text form requirement

13.1 There are no further oral agreements between the Parties.

13.2 Amendments and supplements to this Contract must be made in text form. This also applies to a waiver of this clause.

Article 14 Applicable law and jurisdiction

14.1 This Contract is governed exclusively by the laws of the Federal Republic of Germany, to the exclusion of the UN Convention on Contracts for the International Sale of Goods.

14.2 Place of jurisdiction for all disputes arising from or in connection with this Contract is Frankfurt am Main.